

# The Whole Truth About Money

with Todd Langford and Kim Butler

*Taped at an all-day presentation in Alabama, these videos are presented as if the audience members were clients. (They happened to be advisors, but we won't tell.)*

Use the videos to:

- Fully understand why "typical" financial advice we've heard again and again is wrong;
- Learn how to explain the whole truth about financial vehicles;
- Practice your own Truth Concepts presentations;
- Even show the videos directly to clients!

Be a "fly on the wall" and watch how Todd Langford presents financial concepts TO CLIENTS

## Financial

VIDEO ONE

**Banking Profits: *The Hidden Method that Earns Gains of 200% or More!***

## Auto Purchases

VIDEO TWO

**Never Pay Cash!?! *Bank a Fortune While Financing Your Own Cars and Major Purchases***

## Loan Analysis

VIDEO THREE

**Mortgage Half-Truths: *Why Common Mortgage Advice Will Mislead You***

## The True Cost of Education

VIDEO FOUR

**The Million Dollar Degree: *The Shocking True Cost of an Education***

## Laffer Curve on Cash Flow calculator

VIDEO FIVE

**Tax Rate Smoke and Mirrors: *How Higher Taxes Sabotage Revenue***

## Maximum Potential

VIDEO SIX

**Your Maximum Potential: *The Secret to Wealth-Building Without Risk***

## Accumulation etc.

VIDEO SEVEN

**What Dave Ramsey Gets Wrong: *About Mutual Funds, Life Insurance, and Math***



### **Funding Calculator**

VIDEO EIGHT      **The Truth About Whole Life Insurance Returns (*and Why the Critics Are Wrong*)**

### **Qualified Plan**

VIDEO NINE      **The Whole Truth About Your 401(k) Plan *Taxes, Fees, and Depressing Returns***

### **Qualified Plan**

VIDEO TEN      **Business Owners Be Warned: *How Your Company's 401(k) Plan May Be Bleeding Your Business Dry***

### **Diversification**

VIDEO ELEVEN      **The Buy Term and Invest the Difference Myth *Improve Returns and Increase Safety by Diversifying with Life Insurance***

### **Borrowing**

VIDEO TWELVE      **Never Pay Cash? *Bank a Fortune While Financing Your Own Cars and Major Purchases***

### **Real Estate**

VIDEO THIRTEEN      **Maximize Your Real Estate Returns *How to Analyze and Improve Your Real Estate Investments***

**Your satisfaction is guaranteed.** Take a full week to preview the videos and ensure that you are pleased with the quality. If you don't believe this collection of videos will be a valuable asset for your business, let us know and we will refund your purchase price.

**You've got nothing to lose.** Whether you are watching the videos to learn or using them with clients for third-party confirmation of concepts and strategies, it's a no-brainer having a financial software expert like Todd Langford in your corner!

***The difference between these videos and those at Truth Concepts Academy is that these were "client presentations", whereas TCA is done as training for advisors. You may use either to show to clients, however, we prefer these as they don't tell how to USE or CREATE numbers on the calculator, rather they focus on what the calculator SAYS, by telling the whole truth about that financial subject.***